



Bruce Kaye

Brain Tumor Foundation

*THE BRUCE KAYE BRAIN TUMOR FOUNDATION
seeks to change the outlook of brain cancer
and lead efforts to find a cure, delivering support and
hope to patients and their families along the way.*

Bruce Kaye Brain Tumor Foundation Inaugural 5K Fall Fun Run/Walk Saturday, November 7, 2009 @ Folsom Lake, Granite Bay, CA Sponsorship Opportunities

Title Event Sponsor

Title Event Sponsor @ \$6000 Front or sleeve placement on t-shirt; Signage at start and finish lines; Logo on bib plus Active.com BKBTF registration/donor pages and brucekayefoundation.org listed as the title sponsor; *Mention & company logo placed on all event promotional/advertising printed materials; Optional race day booth if desired (*from time of sponsorship secured)

Sponsorship Packages

Iron Man @ \$1075 Includes below Gold t-shirt sponsorship + .5K mile marker
Marathon @ \$875 Includes below Silver t-shirt sponsorship +.5K mile marker
Half Marathon @ \$675 Includes below Bronze t-shirt sponsorship + .5K mile marker

T-Shirt Sponsorship Levels

Gold @ \$800 Large logos placed side by side at the top back of t-shirt (3 available)
Silver @ \$600 Medium sized logos placed underneath the gold logos on back of t-shirt (7 available)
Bronze @ \$400 Smaller logos placed underneath the silver logos toward bottom of t-shirt (10+ available)

Marker Sponsorships

.5K Mile Markers @ \$400 ea (9 available)
Start and Finish Line @ \$500 ea (If no event sponsor)

5K Partners in Hope

In Kind Donations: printing, bagels, snacks, tents, tables, water, coffee, beverages, food, as well as raffle and door prizes: gift certificates, services, merchandise

Note: All Gold/Silver t-shirt sponsors and any package sponsor (Ironman, Marathon, Half Marathon) will included on race flyers and receive mention on race day printed materials and brucekayefoundation.org website.

Count us in for sponsoring the Bruce Kaye Brain Tumor Foundation Inaugural 5K Fall Fun Run/Walk. We are interested in the _____ level/package. As a sponsor, I agree to provide digital artwork for all promotional advertising.

Company/Sponsoring Name: _____

Representative Name: _____

E-mail: _____

Mailing Address: _____

Phone and Fax #: _____

Authorized Sponsor Signature & Date: _____

Please complete the Sponsorship Form and send with payment to: (credit cards accepted via PayPal if needed)
Bruce Kaye Brain Tumor Foundation, Janet Kaye, P.O. Box 462, Roseville, CA 95661
Questions may be directed to Janet Kaye at 916-803-5293

BKBTF is a 501 (c)(3) tax exempt organization incorporated in the State of California Tax ID #20-4315700

